



# JERI "RED" SHEPHERD

Author – Publisher – Speaker – Game Creator

PH: 301-643-6827 EM: RedWritesBooks@gmail.com SOCIALS: linktr.ee/redwritesbooks



Known to friends and colleagues as “RED,” the President and Head of Creative of RED WRITES BOOKS, is the author of more than 100 published or produced books and plays. She is published through both traditional and independent publishers, across more than a dozen genres, in a three-decade career, and is an award-nominated (*Caldecott Award, Newbery Medal, & More*), 15-Time #1 International Bestselling Author across numerous lists, as well as a celebrity co-author and biographer.



*"(Red is) a very dedicated, talented, and organized writer you would be proud to be associated with. I highly recommend her in every way as she is multi-talented, and her work is very creative."*

~ Dick Vitale, Co-Author, HOF ESPN Sportscaster



Red writes, publishes, author-coaches, and provides book services as JERI SHEPHERD, REJI LABERJE, and MAGGIE MCMAHON. Across all of her titles, more than 700,000 of her books are in the world and her marketing has created more than 200 #1 Bestselling Authors and counting! Red owns *Lucy's Lantern Literature*, her second publishing company after selling her first in 2017.

She is a member of the *International Association of Science Fiction and Fantasy Authors (IASFA)*, *20 Books to 50K*, and past member of *WGA-East, National Association of Independent Writers and Editors (NAIWE)*, and *Women's Fiction Writer's Association (WFWA)*.

With a degree in International Communications, Red has taught a totaled thousands on numerous aspects of both the business and craft of writing, as well as publishing and marketing, at the school, university, and professional levels, and as a featured or presenting author with respected conventions and events including, to name a few: *GaryCon, Nerd Street USA, Phoenix Con, Game Hole Con, Dragon Days, Midwinter Gaming Convention*, and as a featured co-presenter (as of November 2023) at *20 Books Vegas*, the largest gathering of independent authors in the world. She was also recently invited to join *Author's Alcove* (and the accompanying anthology) at the prestigious *Origins Game Fair* and she showcases her work at *GenCon*. Additionally, she runs anthologies as a publisher and on behalf of some of the above-mentioned organizations.

This happily busy wife, mother, gigi, USAF/NSA Arabic Linguist veteran, gamer, lover of the outdoors, the arts, and a good football game, and proud Wisconsinite tours the nation and world. She brings books, programming, workshops, and panel moderation and participation for different audiences while focusing primarily on her genre fiction, games, writer's resources, and children's books.



Proudly Published By:  
*Lucy's Lantern Literature*  
*When you see the light,  
You know it will be good.*



*Be Gloriously Human*