

SERVICES: Layout * Editing * Publishing Set-Up * Marketing Package

Editing:

Jeri offers just one type of editing: comprehensive. Each edit she does includes developmental, copy, and line-by-line work. Your work will be read no less than six times, each read-through digging deeper into the work. Details of process provided at initial consultation.

- Short Pieces up to 1000 Words - \$300*
- 30,000 to 79,999 Words - \$2800
- 80,000 to 120,000 Words - \$5000
- Over 120,000 Words** – 6 ¢ per word

**Over 1000 Words, but under 30,000 Charged at 6 ¢ per word*

***Currently not taking works longer than 150,000 Words*

Layout:

Jeri has done book layout for nearly a decade for independent authors, traditional publishers, independent and hybrid publishers, and most of her own books. Her approach is unique, combining tools from the Adobe Suite, Microsoft Suite, and Cloud-Based design platforms. Every single book layout is custom; allowing you to pick how your chapter starts, dinkus symbol (subchapter separator), and primary content appears. Many font selections available and an in-depth consultation by Zoom will allow you to choose and customize the look you desire for your content.

- \$1500 to \$3000 for Print Books
- \$750 Add-On for E-Books
- Currently not doing layout for picture books or graphic/photo-heavy gift books

Publishing Set-Up:

Get your book set up in KDP and Ingram, the world's two largest distributors and printers for your book. Learn the tools you'll need to track your sales. Set up presales and retailer distribution. Receive resources to help you continue to expand your sales reach.

- \$700 for Print Books
- \$300 Add-On for E-Books
- Audiobook Services Available: Request Custom Quote For Your Project

Marketing Package:

Jeri has used her marketing package, called the "Buy-a-Thon," to personally send more than 85 authors to #1 Bestseller status. In addition, it has been added to the services of several publishers with whom she's worked to create additional #1 Bestsellers proving its overall success to the tune of almost 200 authors. The pieces of the buy-a-thon can be used throughout the life of your book and the process can be used again and again with every title you put out as you grow your line.

- \$2500 Per Book of Any Length
- Over 200 social-media ready graphics customized to your title (with editable versions provided for future use)
- Video Slideshow & Trailer
- Press Release
- Sell Sheet
- Target Market Workup
- Social Media Calendar
- Bookstore Sales Plan
- Resources for Further Marketing/Publicity
- Optional Training on Book Launching

Author fulfills only ONE of each of the above services per quarter. Time allotted to each service is a single calendar month. Slots fill quickly! For expediting your selected service or for overlapping your service in an already full quarter, premiums are charged. Your slot is only saved after a down payment has been made to secure your spot on the author's calendar. Please reach out for availability and details. Email: JeriShepherdBooks@gmail.com